

bioCorneum[®] **bC⁺**
plus **SPF30**



12 WEEK SCAR MANAGEMENT PROGRAM - Example

Our chosen product to address scarring is bioCorneum[®]+ (or bC[®]+). Using bC[®]+ will help provide the optimal environment for aesthetic scar outcome. We carry this in our office as a convenience for you and recommend that all of our patients use this after their sutures are removed and their wound is closed.

bC[®]+ is a self-drying silicone gel for minimizing the appearance of scars while **SPF 30 UV protection ingredients** help guard them from the darkening effects of sun exposure.

At suture removal, it is recommended that you start applying a thin layer of bC[®]+ twice daily for twelve weeks or until you stop seeing noticeable results. If you have a tendency to form hypertrophic (raised, red) scars or keloids, you may want to use bC[®]+ for six months to a year.

The patented silicone formulation in bioCorneum[®]+ has been shown to flatten, soften, and smooth scars, reduce discoloration, as well as relieve associated itch, pain and discomfort of scars.




It has been demonstrated in clinical studies that proactively treating the new scar with the patented silicone formulation in bioCorneum[®]+ may reduce the likelihood of abnormal scar formation and provide the optimal environment for aesthetic scar outcome.

How Should bioCorneum[®]+ be Used?

- + Ensure the affected area is clean and dry.
- + Apply bC[®]+ to the area in a very thin layer and allow to dry completely (4 to 5 minutes).
- + Once dry, bioCorneum[®]+ can be covered with cosmetics or compression garments.
- + Adhering to the twice daily treatment schedule consistently every day, for the prescribed length of treatment, is important.
 - + To be effective bioCorneum[®]+ should be in contact with your scar 24 hours day.

If you have any questions, please ask your patient coordinator.

UNRIVALED THE ONLY 100% SILICONE SCAR TREATMENT WITH SPF 30 UV PROTECTION INGREDIENTS

			
Active Ingredients	Silicone; Solar Protection (SPF 30) in the form of Octocrylene (10%), Octinoxate (7.5%), Oxybenzone (6%), Octisalate (5%)	Silicone (12.0%), Hydrocortisone (0.5%), Vitamin E, Specially-formulated flexible colloidion	Active Ingredient - Cepalin (onion extract); Full Ingredient List - Water (Purified), PEG-4, Aloe Barbadensis Leaf Juice, Allium Cepa (Onion) Bulb Extract, Xanthan Gum, Allantoin, Methylparaben, Sorbic Acid, Fragrance
Method of Action	bioCorneum ^{lc+} forms a breathable, custom fitted silicone sheet by cross-linking to the stratum corneum. This environment helps normalize collagen production by limiting fibroblast recruitment. The SPF 30 UV protection ingredients help guard the maturing scar from any aggravating effects of the sun such as increased erythema (redness) and hyperpigmentation.	Claims same benefits of silicone, Vitamin E acts as moisturizer, and cortisone acts as anti-inflammatory.	Cepalin provides moisture for scar to heal.
Cross-Links and Binds to Stratum Corneum	Yes	No	No
Distribution	Physician only	Physician offices (Plastic Surgeon and Dermatologist offices), online, local pharmacies, many supermarkets and in most Target and Walmart stores	Physician offices (Plastic Surgeon and Dermatologist offices), online, local pharmacies, many supermarkets and in most Target and Walmart stores
Patient Cost of Recommended Treatment Regimen	Patient cost may vary among physician offices, but suggested retail is double physician acquisition cost - \$49.90 for 10g; \$79.90 for 20g; \$129.95 for 50g <i>*Some offices may incorporate the cost into the cost of the procedure, etc.</i>	\$70.00 for 2 - 0.5 oz bottles; \$130.00 for 2 - 1 oz bottles <i>*Prices do not reflect shipping costs, which are usually an additional cost if ordered online</i>	\$36.00 for 2 - 20g (0.7 oz) tubes ; \$58.00 for 2 - 50g (1.76 oz) tubes <i>*Prices do not reflect shipping costs, which are usually an additional cost if ordered online</i>
Dosing	B.I.D. application for 3 months or more	B.I.D. until scar has improved	3-4x daily for 2-6 months
Odor	No	Yes	Yes
Clinical Efficacy & Usage	Patented Kelo-cote [®] silicone gel technology, with over 1,800 patients studied in both the prevention of scarring post-surgery as well as in the treatment of existing hypertrophic and keloid scars	References to existing clinical data on silicone; one 12 patient pilot study with Scarguard, most saw reduction in redness, 1/2 noted scar was softer and less raised	120 patient study evaluating redness, softness, texture and overall appearance show: significant PREFERENCE over non-treatment

Your Partner in Post-Procedure Care



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